

WESTERN AREA COMMITTEE – Appendix 2

Project	Walking & Cycling Project
Lead Councillors	Cllr Sarah Stephen and Cllr Monique Bonney
Lead Officer	Adrian Oliver, Active Travel Co-ordinator
Objective	Use South-West Swale resources, the Villages, historical sites, food producers, ancient woodlands, nature reserves and war graves to name some, and create walking and cycling experiences similar to those created for Faversham
Budget	£13,000
Status	In Progress

Thank you to everyone who has continued to provide input into the development of these Walking & Cycling Trails.

All the ground-truthing work of the four walks has now been complete. During this process:

- lots of changes have been made to the original concept routes
- 12 fault reports have been submitted to Kent PROW
- The step-by-step guides have been created
- A theme has been created for each walk

One of the original walks – The Meads-Milton Trail has had to be dropped as so much of the walk was through residential streets, we could not find a way of making it attractive. Plus, a considerable amount of the walk was outside the Western Area. Consequently, a new walk through Upchurch and Lower Halstow has been developed linking in with the Saxon Shore Way and the England Coast Path.

Attached are the maps of the revised walking trails:

- Woodland & Duck Ponds
- Apples Galore
- In the footsteps of kings
- Birds Boats & Countryside

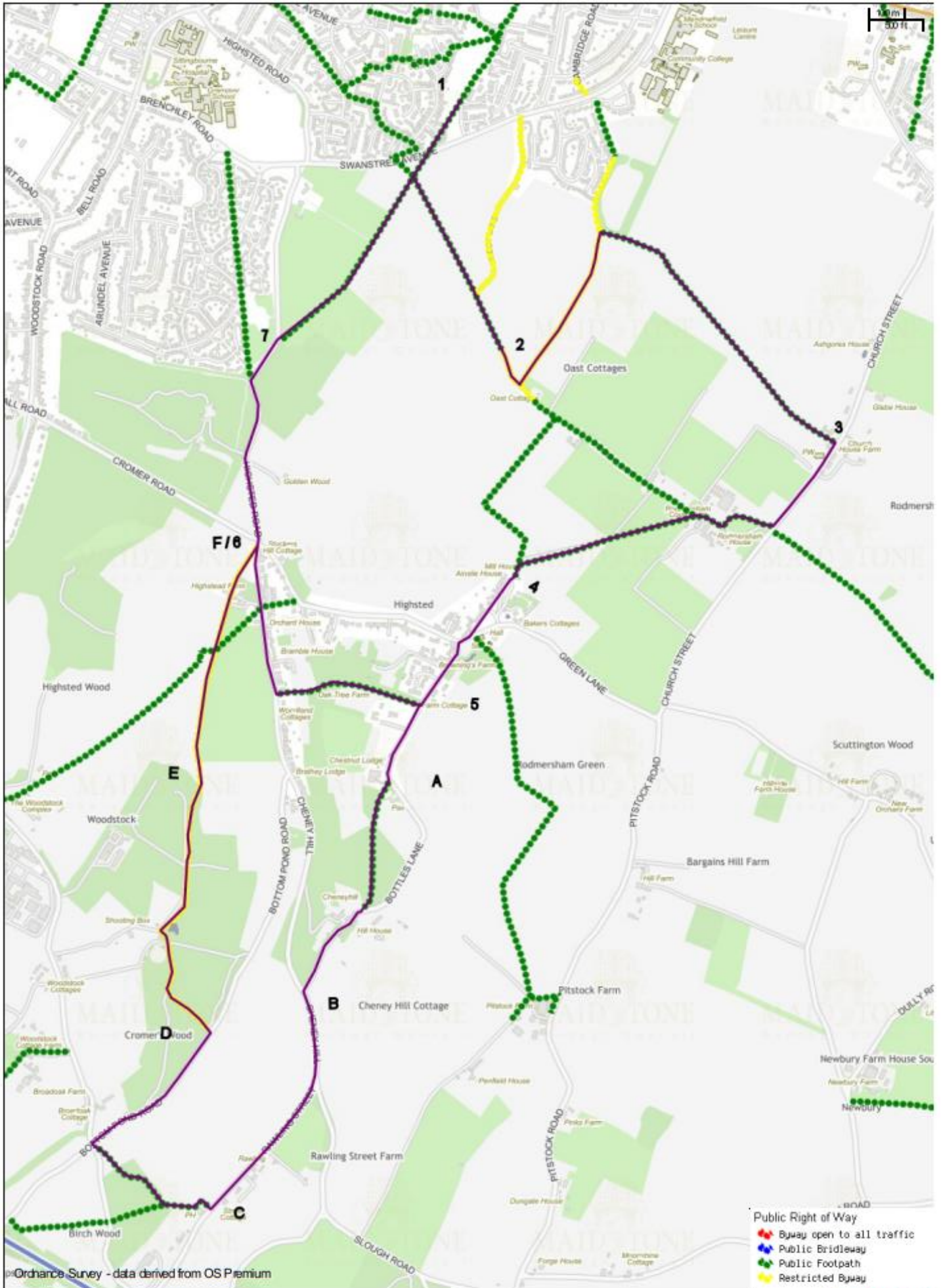
Tribal Voice Communications (TVC) work is now finished, although they will be reviewing the text and maps as we move through production.

Next stages:

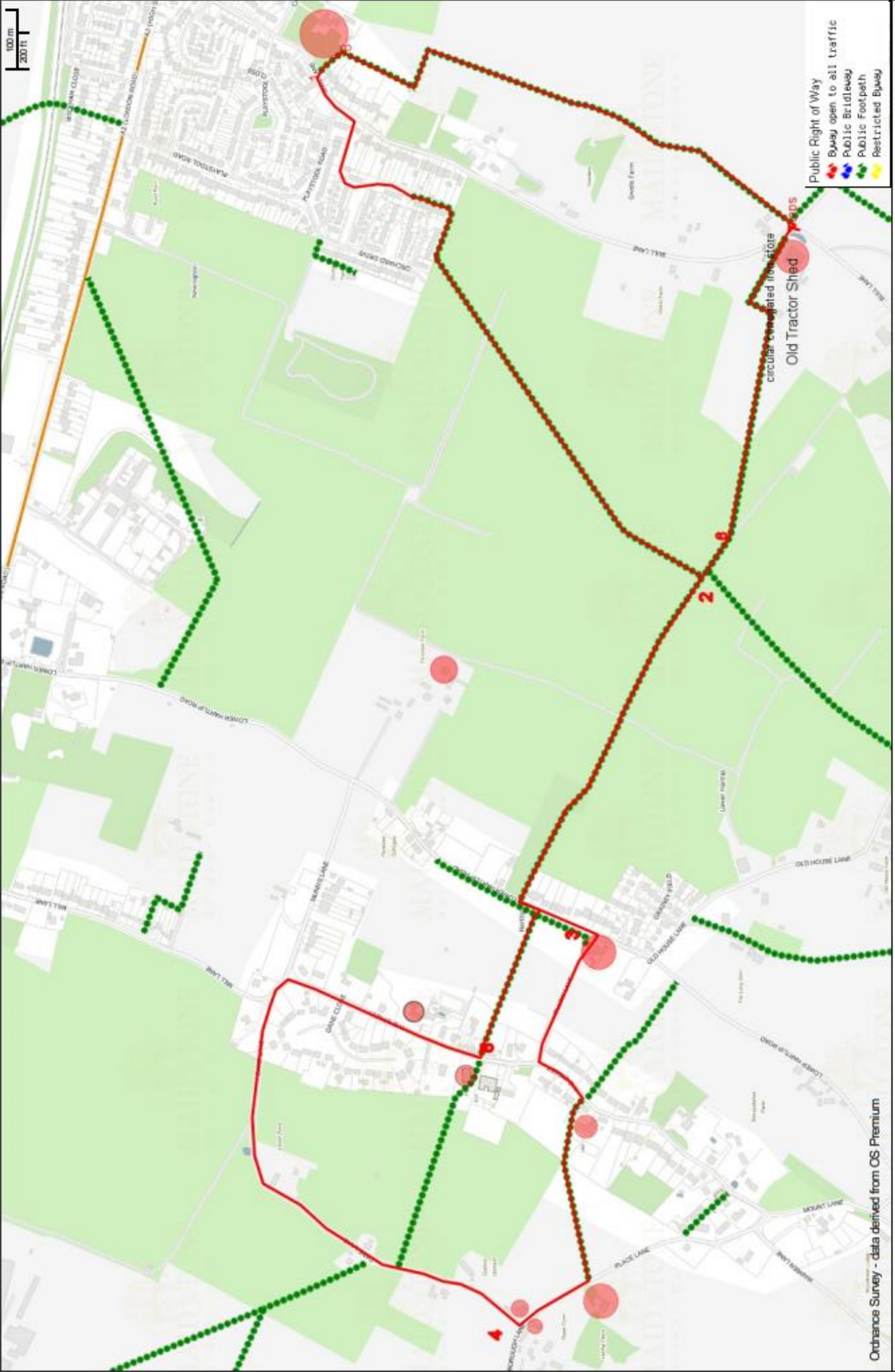
- Submit trails to Explore Kent
- Work with Explore Kent to create OS Maps
- Work with Communication team on map leaflets and promotion
- Launch the walks on Visit Swale
- Print map leaflets and distribute

Distribution – Committee Members will be contacted when the map leaflets are ready to print, to ask how many copies of each leaflet they would like to distribute (this could be to homes and businesses).

If there is budget remaining, we will work with gojauntly app to create photo walks of the trails.



©Ordnance Survey - data derived from OS Premium



- Public Right of Way
- Bypass open to all traffic
 - Public Bridleway
 - Public Footpath
 - Restricted Bypass

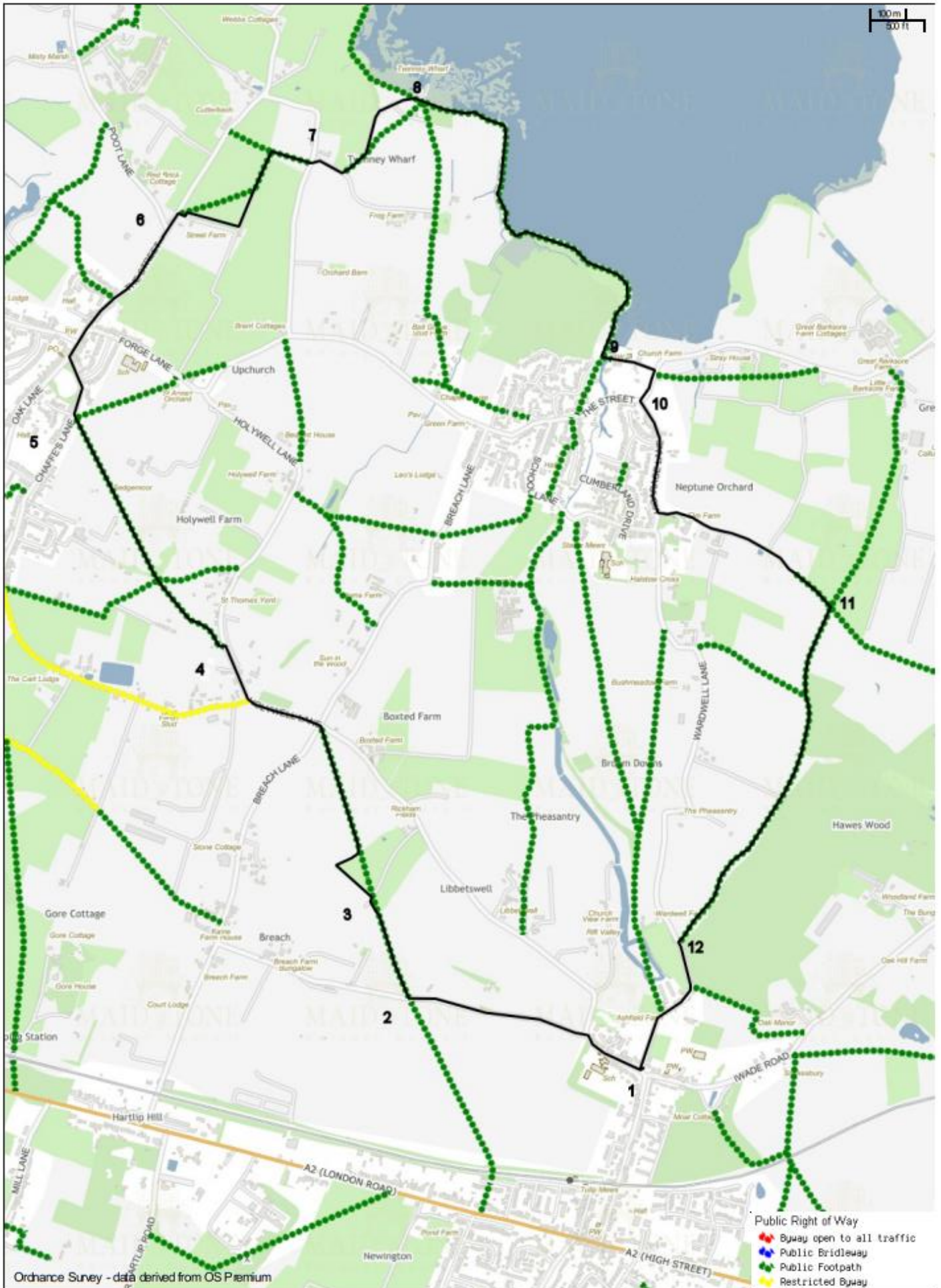
Ordnance Survey - data derived from OS Premium



- Public Right of Way
- Byway open to all traffic
- Public Bridleway
- Public Footpath
- Restricted Byway

Ordnance Survey - data derived from OS Premium

100m
50ft



Ordnance Survey - data derived from OS Premium

Birds Boats & CSide 300123
Scale: 1:10000
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